

National Association of Benefits and Insurance Professionals
Massachusetts Chapter



Shaping the *future* of healthcare

2024 Benefest

The New World of Wellness - Health and Wealth

Thursday, June 6th

9:00 AM - 4:30 PM

New Location This Year!

DoubleTree by Hilton Hotel Boston- Westborough

5400 Computer Dr Westborough, MA



Featuring:

**Two Educational
Tracks:**

**Group Benefits
Medicare**

3 Keynote Speakers

Trade Show

Networking Social

Contact

📞 860-243-3977

🌐 www.NABIP-MA.org

✉️ info@NABIP-MA.org



**CLICK HERE
TO REGISTER
NOW!**

2024
Benefest



AGENDA

9:00 AM

Registration & Vendor Time

9:30 AM

Opening Remarks & Executive Leader Panel

Hear from Eileen McAnneny (Employer Coalition on Health - ECOH) and then listen to leaders from Aetna, Blue Cross Blue Shield of Massachusetts, Health New England, Mass General Brigham Health Plan, Point32Health and more discuss the hottest topics in healthcare!

10:45 AM

Coffee Break & Vendor Time

11:15 AM

Breakout Sessions (Choose one):

Group Benefits Breakout:

Health Savings Accounts: Facts and Friction

Medicare Breakout:

Medicare FAQs

12:00 PM

Lunch & Keynote Address

- *NABIP-MA Annual Meeting*
- *Keynote Address from NABIP CEO Jessica Brooks Woods*
- *Legislative Update - Brian Dempsey, Dempsey Associates*

1:30 PM

Vendor Time

2:00 PM

Keynote Speaker - Jay Desiderio

Define a Healthy Professional and Personal Vision and Manage your Time Effectively to Eliminate Burnout and Stress

2:45 PM

Keynote Speaker - James Slotnick

The Final Countdown: What the 2024 Election Means For Employee Benefits

3:30 PM

Cocktail Hour

2024 Benefest

National Association of Benefits and Insurance Professionals

Massachusetts Chapter



KEYNOTE SPEAKERS

[Register Online!](#)

An Exclusive Update from NABIP

Join Jessica Brooks Woods, CEO of the National Association of Benefits and Insurance Professionals (NABIP), as she offers an exclusive glimpse into the latest advancements and forthcoming opportunities within the association. Delve into NABIP's visionary outlook and strategic roadmap firsthand, gaining invaluable insights from Jessica herself. This is your chance to not only stay informed but also be inspired by the exciting trajectory of NABIP under Jessica's dynamic leadership.



Keynote
Speaker

**JESSICA
BROOKS-WOODS**
NABIP CEO

Define a Healthy Professional and Personal Vision and Manage your Time Effectively to Eliminate Burnout and Stress

Join us for deep dive into three key topics that will help you become a healthy professional:

- Understanding Our Why: The Driving Force Behind Our Actions
- Strategize and Execute: Creating Meaningful & Purposeful Plans
- Intentional Calendar Management: Aligning Actions with Ambitions, Create more time, maximize your wellbeing



Keynote
Speaker

JAY DESIDERIO
SOUTHWESTERN
CONSULTING

The Final Countdown: What the 2024 Election Means For Employee Benefits

Even as we race towards the 2024 elections, the Biden Administration, Congress, and State Legislatures continue to advance policies impacting your Clients' prescription drug costs, paid leave offerings, dental insurance options, and more. James will review key activities that have occurred in 2024, discuss priorities you and your Clients should be focused on for the remainder of the year, and preview how different election outcomes could shape the 2025 (and beyond) legislative agenda.



Keynote
Speaker

JAMES SLOTNICK
SUN LIFE



Shaping the future of healthcare

2024 Benefest Executive Leader Panel

**THE MOST
POPULAR
SESSION AT
BENEFEST IS
BACK!**



Patrick Cahill
President,
Commercial Markets
Point32Health



Erin Lenox
Senior Vice President,
Sales & Client Management
Blue Cross Blue Shield of MA



Spence Papke
Market Head Sales &
Service, New England
Middle Market
Aetna



Jennifer St. Thomas
Senior Vice President of Commercial
and Medicare Sales
Mass General Brigham
Health Plan



Richard Swift
President &
Chief Executive
Officer
Health New England



2024 Benefest

Two Educational Track Breakout Session



Breakout Session: 11:15 AM - 12:00 PM

Choose one session:



GROUP BENEFITS TRACK

Breakout Choice #1 - Health Savings Accounts: Facts and Friction

- **Bill Stuart (HSA Consultant)** - This session goes beyond the basics of eligibility, contributions, and distributions. We'll lace up our running shoes and take a fast-paced trek on the road to understanding a number of HSA topics, including:
 1. The HSA owner's treacherous path to age 65 - and beyond.
 2. Best practices to a smooth implementation and ongoing employee satisfaction with an HSA offering.
 3. The IRS issues a warning that puts a new company writing letters of medical necessity in the crosshairs.
 4. Current reform proposals at the national level that would expand eligibility.
 5. State legislative actions threaten HSA-qualified plans.



MEDICARE TRACK

Breakout Choice #2 - Medicare FAQs

- **Joy Cheney (J King Insurance Agency Inc) and Ed Estey (Borislow Insurance)** - Discover how brokers can assist clients in providing resources for employees approaching age 65 to better understand their Medicare options. Learn from real-life examples, pitfalls to avoid, and insights into legislative changes. Explore tools available through NABIP, while learning the essential role of Medicare specialists. Don't miss this opportunity to enhance your understanding and support your clients in navigating Medicare effectively.

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**Reminder: Deadline to Register is
Wednesday, May 29, 2024!**

[Click here to register online now!](#)

2024 Benefest

Registration Form

Members \$100

Non-Members \$150

Name: _____

Badge Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

***Please choose which
breakout session you
will attend:***

Breakout Session:
11:15 AM - 12:00 PM

*****Please choose only ONE Breakout Session*****

Group Benefits Track -
HSAs: Facts and Friction

Medicare Track -
Medicare FAQs

I am enclosing a check in the amount of _____

Please make check payable to **NABIP-MA**

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Discover

MasterCard

Visa

Card #: _____

Exp. Date: _____ CVV#: _____

Mail to:

One Regency Dr.

Suite 209

Bloomfield, CT 06002

Fax:

860-286-0787

Questions? Call 860-243-3977 or email info@NABIP-MA.org

*Cancellations must be received by May 29, 2024 to qualify for a refund.
A \$35 administrative fee will be deducted. Replacements are welcomed.*