

# 2026 SPONSORSHIP OPPORTUNITIES

National Association of Benefits and Insurance Professionals

Massachusetts Chapter



*Supporting the Important Role of the Benefits and Insurance Professionals in Massachusetts*

## PARTNER WITH US AND SUPPORT THE INDUSTRY THAT SUPPORTS OTHERS

We deeply value the support of our industry partners. As one of the leading associations representing health insurance brokers across Massachusetts, our mission is to promote excellence through education, advocacy, and professional development.

Sponsoring our organization offers a unique opportunity to connect with a dedicated network of professionals, boost your brand visibility, and demonstrate your commitment to the future of the benefits and insurance industry.

Through sponsorship, your organization will gain meaningful exposure, build valuable relationships, and help strengthen the role brokers play in delivering health insurance, employee benefits, and related services to businesses and individuals across the Commonwealth.

**Thank you for your support!**



# PLATINUM LEVEL: \$20,000

- Recognition ALL year long
  - Recognition at all NABIP-MA events
  - Logo on NABIP-MA website
  - Logo on all member email communication
  - Logo and special recognition in NABIP-MA Newsletters
- Sponsorship at Benefest (for sponsor commitments before 5/1)
  - Prominent Signage at venue
  - Two Complimentary Exhibitor tabletop booths
  - Six Complimentary registrations for exhibit booth staff
  - Four complimentary registration codes to share with your Broker contacts to attend Benefest for FREE!
  - Key recognition throughout the day (at the podium and projected)
  - Logo printed in program booklet
  - Full Page ad in the Benefest Program Booklet
- Premier logo placement on all event marketing materials and website
- Verbal recognition at all major events
- Opportunity to sponsor a webinar (*optional*)
- Sponsor Dinner for up to four of your representatives with individuals from the NABIP-MA Board of Directors
- Option to Post your events on the NABIP-MA website.
- Five Complimentary One-Time Use Registration Passes to NABIP-MA Social Events (excludes Benefest)





## **GOLD LEVEL: \$10,000**

- Recognition ALL year long
- Recognition at all NABIP-MA events
- Logo on NABIP-MA website
- Logo on all member email communication
- Logo and special recognition in NABIP-MA Newsletters
- Sponsorship at Benefest (for sponsor commitments before 5/1)
  - Signage at venue
  - One Complimentary Exhibitor tabletop booth, includes four registrations for exhibit booth staff
  - Key recognition throughout the day (at the podium and projected)
  - Logo printed in program booklet
  - Two complimentary registration codes to share with your Broker contacts to attend Benefest for FREE!
  - 1/2 Page ad in program booklet
- Five Complimentary One-Time Use Registration Passes to NABIP-MA Social Events (excludes Benefest)
- Sponsor Dinner for two of your representatives with individuals from the NABIP-MA Board of Directors



## **SILVER LEVEL: \$5,000**

- Recognition ALL year long
  - Recognition at all NABIP-MA events
  - Logo on NABIP-MA website
  - Logo on all member email communication
  - Logo and special recognition in NABIP-MA Newsletters
- Sponsorship at Benefest (for sponsor commitments before 5/1)
  - Prominent Signage at venue
  - One Complimentary Exhibitor tabletop booth, includes two registrations for exhibit booth staff
  - Key recognition throughout the day (at the podium and projected)
  - Logo printed in program booklet





## BENEFITS OF SPONSORSHIP

**By becoming a sponsor of NABIP-MA, your organization will enjoy several benefits throughout the year:**

Sponsoring our NABIP-MA offers a unique opportunity to make a meaningful impact while showcasing your organization. As a sponsor, you'll gain valuable exposure to a targeted audience of insurance professionals. You'll have direct access to networking opportunities with brokers and industry leaders. Sponsorship positions your organization as a thought leader and committed supporter of the industry. By aligning with our mission, you're not only enhancing your brand—you're helping support professional development, advocacy, and community growth.

The NABIP-MA Sponsorship Year runs from January 1st - December 31st.



Brand Visibility



Networking Opportunities



Thought Leadership



Targeted Marketing



Industry Impact



Business Growth



# 2026 NABIP-MA Sponsorship

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Please Select Sponsorship Level:

Platinum \$20,000       Gold \$10,000

Silver \$5,000

Please make check payable to:  
NABIP-MA

Please mail check to:  
NABIP-MA  
One Regency Dr.  
Suite 209  
Bloomfield, CT 06002

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