

ANNUAL SPONSORSHIP OPPORTUNITIES

Supporting the Important Role of the Benefits and Insurance Professionals in Massachusetts

PARTNER WITH US AND SUPPORT THE INDUSTRY THAT SUPPORTS OTHERS

We deeply value the support of our industry partners. As one of the leading associations representing health insurance brokers across Massachusetts, our mission is to promote excellence through education, advocacy, and professional development.

Sponsoring our organization offers a unique opportunity to connect with a dedicated network of professionals, boost your brand visibility, and demonstrate your commitment to the future of the benefits and insurance industry.

Through sponsorship, your organization will gain meaningful exposure, build valuable relationships, and help strengthen the role brokers play in delivering health insurance, employee benefits, and related services to businesses and individuals across the Commonwealth.

Thank you for your support!

2027

BENEFITS OF SPONSORSHIP

By becoming a sponsor of NABIP-MA, your organization will enjoy several benefits throughout the year:

Sponsoring our NABIP-MA offers a unique opportunity to make a meaningful impact while showcasing your organization. As a sponsor, you'll gain valuable exposure to a targeted audience of insurance professionals. You'll have direct access to networking opportunities with brokers and industry leaders. Sponsorship positions your organization as a thought leader and committed supporter of the industry. By aligning with our mission, you're not only enhancing your brand—you're helping support professional development, advocacy, and community growth.

- Brand Visability ✓
- ✓ Networking Opportunities
- Thought Leadership ✓
- ✓ Targeted Marketing
- Industry Impact ✓
- ✓ Business Growth

THE NABIP-MA SPONSORSHIP YEAR RUNS FROM JANUARY 1ST, 2027 - DECEMBER 31ST. 2027

National Association of Benefits and Insurance Professionals
Massachusetts Chapter
NABIP
Shaping the *future* of healthcare

LEVELS OF SPONSORSHIP

PLATINUM LEVEL $20,000

- Recognition ALL year long
  - Recognition at all NABIP-MA events
  - Logo on NABIP-MA website
  - Logo on all member email communication
  - Logo and special recognition in NABIP-MA Newsletters

- Sponsorship at Benefest (for sponsor commitments before 5/1)
  - Prominent Signage at venue
  - Two Complimentary Exhibitor tabletop booths
  - Six Complimentary registrations for exhibit booth staff
  - Four complimentary registration codes to share with your Broker contacts to attend Benefest for FREE!
  - Key recognition throughout the day (at the podium and projected)
  - Logo printed in program booklet
  - Full Page ad in the Benefest Program Booklet

- Premier logo placement on all event marketing materials and website

- Verbal recognition at all major events

- Opportunity to sponsor a webinar (*optional)*

- Sponsor Dinner for up to four of your representatives with individuals from the NABIP-MA Board of Directors

- Option to Post your events on the NABIP-MA website.

- Five Complimentary One-Time Use Registration Passes to NABIP-MA Social Events (excludes Benefest)

GOLD LEVEL $10,000

- Recognition ALL year long
- Recognition at all NABIP-MA events
- Logo on NABIP-MA website
- Logo on all member email communication
- Logo and special recognition in NABIP-MA Newsletters
- Sponsorship at Benefest (for sponsor commitments before 5/1)
  - Signage at venue
  - One Complimentary Exhibitor tabletop booth, includes four registrations for exhibit booth staff
  - Key recognition throughout the day (at the podium and projected)
  - Logo printed in program booklet
  - Two complimentary registration codes to share with your Broker contacts to attend Benefest for FREE!
  - 1/2 Page ad in program booklet
- Five Complimentary One-Time Use Registration Passes to NABIP-MA Social Events (excludes Benefest)
- Sponsor Dinner for two of your representatives with individuals from the NABIP-MA Board of Directors

SILVER LEVEL $5,000

- Recognition ALL year long
  - Recognition at all NABIP-MA events
  - Logo on NABIP-MA website
  - Logo on all member email communication
  - Logo and special recognition in NABIP-MA Newsletters
- Sponsorship at Benefest (for sponsor commitments before 5/1)
  - Prominent Signage at venue
  - One Complimentary Exhibitor tabletop booth, includes two registrations for exhibit booth staff
  - Key recognition throughout the day (at the podium and projected)
  - Logo printed in program booklet

2027 NABIP-MA SPONSORSHIP

Contact Name_____

Company Name_____

Email_____

Phone_____

Address_____

City_____State_____Zip_____

PLEASE SELECT SPONSORSHIP LEVEL:

☐ Platinum - $20,000

☐ Gold - $10,000

☐ Silver - $5,000

Please make check payable to: NABIP-MA

Please mail check to:
NABIP-MA
One Regency Dr.
Suite 209
Bloomfield, CT 06002

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